

# DANNY KRUGER MP



## HOUSE OF COMMONS

LONDON SW1A 0AA

Baroness Vere  
Parliamentary Under Secretary of State  
Department for Transport  
Great Minster House  
33 Horseferry Road  
London  
SW1P 4DR

Our Ref: DK1492

1 February 2022

Dear Charlotte

I am writing on behalf of a group of my constituents who make up the West of Marlborough Traffic Group, whom I met in December 2021 to discuss transport around Avebury.

Avebury, within my constituency, is the world's largest prehistoric stone circle and forms the northern half of the Avebury and Stonehenge World Heritage Site.

Avebury is naturally enough the poor relation of Stonehenge, though it is in fact older, larger and in many ways more interesting. Crucially, it could be a significantly more successful tourist destination, sitting as it does on very accessible transport routes and amid a beautiful - and historically fascinating - landscape.

To realise this vision and to make it safe for tourists, we need serious attention paid to the roads. In 2015, Atkins created the Avebury World Heritage Site Transport Strategy (enclosed), which is also endorsed by Wiltshire Council. The traffic group, as well as the parish councils surrounding Avebury, are now calling for the strategy to be implemented.

The Strategy recommends a series of schemes to overcome transport-related issues, which will in turn benefit local economies and increase opportunities for more sustainable tourism - through encouraging walking and cycling within the World Heritage Site and thus reducing carbon emissions. The two key features of the strategy, and those which the group are most strongly calling to be implemented, are traffic calming on the A4 (introducing a 50mph speed limit throughout the World Heritage Site, where it is not already lower, narrowing road widths and enhancing safety features where side roads join the main road) and encouraging alternative travel (restoring footpaths where they exist and extending them where they do not, and by introducing segregated cycle-ways). I understand projections estimate the cost of these projects at around £1million.

The Traffic Group has my strong support on this topic and I would be grateful for any consideration which can be given to putting these suggested measures in place, in turn benefiting and strengthening local tourism, the World Heritage Site status, local economies and road safety. I have enclosed a briefing note produced by my constituents which explains the proposals in further detail.

With best wishes,

Danny

A handwritten signature in black ink, appearing to read 'Danny Kruger'.

**Danny Kruger**  
MP for the Devizes Constituency

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