

# Avebury Parish Council

A Transport Group Committee meeting will be held at 7pm on Tuesday 25 October 2022 at The Social Centre, High Street, Avebury SN8 1RF. Members of the public are very welcome to attend.

Dr Mike Bedford (Vice-Chairman), 13 October 2022

## Agenda

1. Apologies for absence
2. Declarations of interest
3. Acceptance of minutes of 2<sup>nd</sup> September 2019
4. Matters arising from the minutes
5. A4 road safety enhancement schemes at Beckhampton and West Kennett:  
recap and project status:
  - The Transport Group's recommendation to accept Atkin's design plans was accepted at full council meeting on 3 September 2019
  - Danny Kruger met the West of Marlborough Traffic Group in December 2021. See copy of Danny Kruger MP's letter dated 01/02/2022 sent to government about implementing Atkins on the A4 at West Kennett and Beckhampton, and subsequent reply from the Department for Transport: in essence "it's up to Wiltshire to do it and not us."
  - Stage 3
6. A strategy for moving forwards:
  - To review the recommendations outlined in the Avebury WHS Management Plan. Example. extending the pedestrian area at the entrance to Green Street, road narrowing on the A4361 (mind education) and informal crossings. Small, incremental work is possible via LHFIG.
  - To request a free Metro Count on the A4361

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- PC's plan for a 20 mph speed restriction adjacent to the Play Area (this could be extended to include the length of highway past Longfields to the A4361)
  - To note that the Beckhampton roundabout and other verges are now included in WC's Wild About Wiltshire rewilding scheme (from May 2022). This means WC will undertake mowing of vision splays only on verges and will mow a border of about 3 metres around the base of the roundabout
  - Dr Bedford is a member of Route 403 sub group of the Calne LHFIG (Local Highways and Footpaths). This links Cherhill PC and Avebury PC for planning and implementation of the cycle route through Avebury
7. Purchase of a second SID (Speed Indicator Device): strong support already received from businesses and members of the community that were present at the Annual Parish Meeting
8. Pedestrians walking between the sports club and the car park: bring highways into it to come to a decision
9. Correspondence: including:
- Ideas from members of the public for improving road safety and slowing traffic: (i) use flowers to reduce speeding see: <https://www.bbc.co.uk/news/uk-england-wiltshire-62304096>. This would support WC's Climate Strategy and Our Natural Environment Plan, and there is a Community Environmental Toolkit to support the creation of community environmental project (ii) apply double white lines to the middle of the A4361 that runs through the centre of the village

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- To receive the NT's formal report on visitor numbers to Avebury
- Acoustic Camera Trial: update

## 10. List of Priorities for action (in order of importance)

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11. Any other business: to note the need to encourage more people to become members of the Transport Group

12. Date of next meeting

### **Extract of Design Principles adopted in the Parish Traffic Plan**

*In addressing the delicate balance between highways and special places such as Avebury and the surrounding WHS, our proposals seek to influence driver behaviour and traffic speeds by emphasizing a close relationship between highway design and details, and the specific context of each place and set of circumstances. To this end we aim to avoid reliance on standardised signs and markings, barriers and conventional traffic calming measures. Instead the proposals intend to alert drivers to the unique surroundings of the Parish of Avebury, and to ensure that, as far as possible, the highway forms an integral part of the settlements and the World Heritage Site. Legibility, low speeds and a reduction in highway intrusion underpin our approach. The design principles include:*

- *careful attention to the entry points into the site, and into each settlement, to contrast the low-speed context of the villages and archaeological sites with the remainder of the highway,*
- *strong emphasis on place-making at key locations to maintain driver awareness and lower speeds,*
- *the use of contextually appropriate surface materials, verge details, minimal intrusive road markings and reductions in apparent carriageway widths to emphasize pedestrian activity and likely crossing points throughout the Parish, and*
- *the use of carefully selected and appropriate materials and elements to clarify the vehicular boundaries between the visitor and residential areas of the Avebury village core.*

*Given the constraints on resources, the plan concentrates on a limited number of important focal points where improvements are necessary and where the combined efforts of Wiltshire Council, the local community and other stakeholders could develop sensitive and effective ways to minimise the impact of traffic and maintain the distinctive qualities of place on which Avebury relies.*

*[The Plan then proposes schemes for nine 'Focal Points' and the need for better signage. Eight of the Focal Points are the Red Lion/Green Street area, Avebury High Street, the Rawlins Park/Swindon Road area, NT main car park, Trusloe/Bray Street, Beckhampton, West Kennett and the four scheduled monuments along the A4. The ninth 'Focal Point' addresses intermittent events such as summer solstice, and an appendix addresses the need for better signage.]*